

3299 K Street NW Ste 200 Washington, DC 20007 Strategic Media Services

CPE

Account Types

Comments Billing Type

ALLEN WEST 8/22
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

Weekly/Irregular

National/Political Candidate Agency 8RD

WPEC 1100 Fairfield Dr West Palm Beach, FL 33407

Schedule Dates

08/22/12-08/28/12

1338475

Contract #

Product Buyer Name Sales Office Agency Salesperson Phone/Fax Advertiser TeleRep Washington DC POLITICAL CANDIDATE (ns) (1186) Strategic Media Services (8287) (215) 564-1206 / MARCELLO, LARA TeleRep/DC, Washington DC (2995) ALLEN WEST 8/22 (462346) Allen West For Congress (72576)

Brand

Demo CO-OP Order Type Headline # Entered By Last Modified Date Entered 07/16/12 07/16/12

By 8roadcast Month Aug. 2012 Sep. 2012

Spots 30 15

\$10,975.00 \$5,450.00 \$16,425.00

West Palm Beach (WPEC)

Grand Total:

Commission % Commission Package Deal 15.00 A35+R 06234727 Normal Nancy 8rutus

Sales Tax Net Total \$13,961.25 \$2,463.75

	Accepted-Agency/Advertiser:			14.0 Normal I	13.0 Normal L	12.0 Normal		11.0 Normal I	10.0 Normal i	9.0 Normal	0.0	8 O Normal	7.0 Normal u	6.0 Normal	IPULION O'C	7.0 1011101	& O Normal	3.0 Normal	2.0 Normal u	1.0 Normal	thic thic
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	Date: Acc		:50 5;50P- 6P (EST)		:30 5P- 5:30P (EST)	:30 SP- 5:30P (EST)	:30 12P- 12:30P (EST)	.70 47 70 (71)	:30 12P- 12:30P (EST)	:30 10:30A- 11A (EST)	:30/A-9A (EST)		:30 7A- 9A (EST)	:30 6A- 7A (EST)	:30 6A- 7A (EST)	:306A- /A (EST)	.50 0A- /A (ESI)	.30 CA 74 (Ecre)	:30 SA- 5:30A (EST)	:30 5A- 5:30A (EST)	Length Kun Ilmes
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			\$1,200.00 West Palm Beach (WPEC)	\$800.00 West Palm Beach (WPEC)		\$1.200.00 West Palm Reach (WDEC)	\$700.00 West Palm Beach (WPEC)	+1,000.00 West Fall Deach (WPEC)	Most Dalas Booch (MORG)	\$500.00 West Palm Beach (WPEC)	\$225.00 West Palm Beach (WPEC)	\$450.00 West Paim Beach (WPEC)		\$100.00 West Palm Beach (WPEC)	\$150.00 West Palm Beach (WPEC)	\$350.00 West Palm Beach (WPEC)	\$1,050.00 West Palm Beach (WPEC)	STOOTOO ASCRETE LOUIS DEGCTI (ASLET)	Mart Palm Basch (MIDEC)	\$200.00 West Palm Beach (WPEC)	Station
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Washington, DC 20007 3299 K Street NW Strategic Media Services

Ste 200

CPE

Phone/Fax Buyer Name Sales Office Salesperson

Comments Billing Type Account Types

Weekly/Irregular

ALLEN WEST 8/22
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

Schedule Dates Agency Product Brand Advertiser 08/22/12-08/28/12 Strategic Media Services (8287) Allen West For Congress (72576)

C/+occr

ALLEN WEST 8/22 (462346) (215) 564-1206 / MARCELLO, LARA TeleRep Washington DC TeleRep/DC, WashIngton DC (2995) POLITICAL CANDIDATE (ns) (1186) Order Type

Demo CO-OP Entered By hate Eliteted Headline # Last Modified 06234727 Nancy Brutus 07/16/12 0//16/12

A35+R Normal

15.00

Commission Commission % Package Deal \$2,463.75

National/Political Candidate Agency BRD Sales Tax Net Total

By Broadcast Month Spots
Aug. 2012
Sep. 2012
15 Grand Total: 8 \$10,975.00 \$5,450.00 \$16,425.00

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7/16/12	The state of the s	\$300,00 West Palm Seach (WPEC)	\$300.00	\$300.00	1				.50/.50r- 8P (EST)			77 (77 (00) 27 (77 (00)		
7/16/12		\$600,00 West Paim Reach (WPEC)	\$600,00	\$300.00	2		-		or or (E31)	, C. C.	J (	08/27/12-08/27/12	27.0 Normal Line / SPOT (27)	27.0 N
7/16/12		Soc.og West Falls Seach (WHEC)	oronore.	40000					-30 7-30D- 80 (ECT)	7E-2 UE-	2	08/23/17-08/24/17	26.0 Normal Line / SPOT (26)	26.0 N
		West Balm Space (WDEC)	ou oues	UO UOES			-		:30 4P- SP (EST)		ω	08/28/12-08/28/12	2S.0 Normal Line / SPOT (2S)	25.0 N
7/16/17		\$300.00 West Palm Beach (WPEC)	\$300.00	\$300,00		## 			:30 4P- SP (EST)	:30 4P-	ω	08/24/12-08/24/12	24.0 Normal Line / SPOT (24)	24.0 N
7/16/12		\$27S.00 West Palm Beach (WPEC)	\$275.00	\$275.00		ļ		1	:30 11A- 12P (EST)	:30 11A	ω	08/2//12-08/27/12	23.0 Normal Line / SPOT (23)	23.0
7/16/12		\$27S.00 West Palm Beach (WPEC)	\$275.00	\$275.00	1		1	-	:3011A- 12P (EST)		u	00/23/12-00/23/12	22.0 (C) (C) (C)	
7/16/12		\$700.00 West Palm Seach (WPEC)	\$/00.0€	\$/00.00				-			,	ביורנים ביורנים	omal line / spor (22)	33 0 4
			200.00	6700 00	•			-	:30 11P- 11:30P (EST)		ω	08/27/12-08/27/12	21.0 Normal Line / SPOT (21)	21.0 N
7/16/12		\$2,100.00 West Palm 8each (WPEC)	\$2,100.00	\$700.00	ω		1		:30 11P- 11:30P (EST)	:30 11P	ω	08/22/12-08/25/12	20.0 Normal Line / SPOT (20)	V 0.07
7/16/12		\$300.00 West Palm 8each (WPEC)	\$300.00	\$300.00	1 1				:30 6:30P- 7P (EST)	:30 6:30	ω	08/26/12-08/26/12	19.0 Normal time / SPOT (19)	19.07
7/16/12		\$300.00 West Palm 8each (WPEC)	\$300.00	\$300.00	1				:30/6P- 6:30P (EST)	:30/6P~	L	08/25/12-08/25/12	10.0 Volitidi Cilie / SPOT (10)	10.0
7/16/12		\$800.00 West Palm Seach (WPEC)	\$800.00	\$400.00	2			1	:30/7- /:30P (EST)	Ţ	, u	71/97/90-71/7/90	100 Nomer time ( SPOT (10)	1000
7/16/12		\$1,200.00 West Paim Seach (WPEC)	\$1,200.00	\$400.00	ω		1 1		.50/P~ /.50P (EST)	ľ	, (	21/12/00/21/22/00	ormal line / SDOT (17)	1700
7/16/12		\$800.00 West Palm Beach (WPEC)	\$800.00	\$400.00				-	-30 30 3-300 (EST)		, ,	08/22/12-09/24/12	16 0 Normal line / SPOT (16)	16.0
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Entered	Comments	Station	Total	Rate	Spots	S	We if	TOPY THO IT WE IN	7011 1111/02	10000	-	Catto		

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicab	le box) RAL CANDIDA	ATE	□ STAT	E/LOCAI	. CAND	IDATE
Yo Av Windo	ail Themselve w, Federal Ca	s of The Low ndidates Mus	est Unit Cha at Sign The	arge Duri Certificat	ng a Po ion On	litical Page 3
Station and	d Location:				)ate; 🤫	
ı. Lai	ra Marcello					
being/on behalf	of: Alle	n West				, a legally
qualified candid	late of the $\underline{\hspace{1cm}}$	<u>opublican</u>				political
party for the off	ice of:	Congress	-			A COMMANDER &
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election to be h	eld on:]	1612				***************************************
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times p Week	1	Number of Weeks
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Total Charg	res: 4 1 3	5,9612	z (Ne	->		

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NAB Form PB 17 Candidates

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:
represent that the payment for the above described broadcast time has been furnished by:
Allen West for Congress
nd you are authorized to announce the time as paid for by such person or entity
represent that this person or entity is either a legally qualified candidate or an authorized ommittee/organization of the legally qualified candidate.
he name of the treasurer of the candidate's authorized committee is:
Gray Wilder - Po Box 1008, Deerfield Beach, F1 33441 877-906-2010
his station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.
To Be Signed By Candidate or Authorized Committee
子
Date Signature
To Be Signed By Station Representative
Accepted Accepted in Part Rejected
Silve Kubert Lillie K. Roberts Sale Directo
Timeo rante Title

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## CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

1,	L	ara Marcub		
(nanto be	ne of federa broadcast	al candidate or autho (in whole or in part)	rized committee) hereby certif pursuant to this agreement:	y that the programming
		does	💢 does not	
refer progi	to an opportant	osing candidate (chec hat does refer to an c	ck applicable box). I further copposing candidate:	ertify that for the
(chec	k applicab	ole box)		
<u>[</u> i	identifies		ins a personal audio statement ffice being sought, and that the	
Á	image of displayed the broade	the candidate for a d printed statement id	ontains a clearly identifiable pauration of at least four seconds lentifying the candidate, that the didate and/or the candidate's a	s, and a simultaneously according to candidate approved
		signature of o	candidate or authorized committee	EMMASSIMANIAN CANADA WEST AND A CONTRACTOR C
	l	ara Maruh		7/31/12
		printed name	<b></b>	date



## **RECORD OF REQUEST**

FOR BROADCAST TIME BY OR ON BEHALF OF A CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF PUBLIC IMPORTANCE

CANDIDATE/ISSUE: Allew West PARTY: Dem.
OFFICE/DESCRIPTION: U.S. Conquess ELECTION DATE: 11/6/11
INQUIRY MADE BY: MARCELLO Candidate Manager Agency Committee (circle one)
ADDRESS: Strategie Media Services
3299 K. Street NW, Suite 200
WASHINGTON, DC 20007
PHONE: (202) 337-5700 FAX:
EMAIL:
Information Requested: Ruter & Aunics
Final Disposition: ORDER Placed \$13,96125 (Net)
If Committee, list officers and position: Trensumer: Corea Wilder
P.O. Bux 1028
Deefield Beach, FL 33441
(877) 906-2010
TAKEN BY: DATE: TIME: